

Oakland – Gateway to the Pacific

Advertising Costs and Sizes for the Souvenir Program Book



Full Page = \$110

Half Page = \$60

Quarter Page = \$45

Business Card = \$25

Oakland – Gateway to the Pacific

	42nd Biennial National Convention Sunday, Monday & Tuesday - May 17-19, 2020 The Waterfront Hotel, Jack London Square, Oakland, CA Hosted by NARVRE Unit #61	
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To: NARVRE Units, Transportation Enthusiasts and Guests

From: NARVRE Unit 61 - Host of the 42nd Biennial National Convention

Re: Advertisements for the Souvenir Program Book



We will be preparing a Souvenir Program Book for the 42nd Biennial National Convention. Attached to this letter, you will find a diagram showing page size, the various sizes of advertisements available and the cost for each size ad. The book size is 8 ½" x 11" and will be printed in color unless your ad is in black and white.

Please prepare your ad as you would like it to appear in the Souvenir Program Book. Consider sending "Congratulations" to Host Unit #61, a list of Officers in your Unit, meeting time and location, etc.; whatever format you desire. Your ad should be camera ready.

Fill out the form below, mail your ad with any photos, logos or business cards, etc., with a **check, cashier's check or money order made out to NARVRE Unit 061 no later than Sunday, March 15, 2020**, to Bob Paulson, NARVRE Secretary/Treasurer, 2969 Putnam Blvd., Pleasant Hill, CA, 94523. If you prefer to send your artwork/logo, etc. via e-mail, send to badorderbob4@gmail.com (payment must be received).

We earnestly solicit and urge your participation as these revenues help offset the printing of the program and other convention expenses. **Questions:** Contact Bob Paulson at (925) 935-5527

Advertising Rates (please check the box that applies):

<input type="checkbox"/> Full Page - \$110	<input type="checkbox"/> Quarter Page - \$45	<input type="checkbox"/> Back Cover Page \$150 (contact us first)
<input type="checkbox"/> Half Page - \$60	<input type="checkbox"/> Business Card - \$25	

Contact Name: _____

Unit # or Organization: _____

Address: _____

City/State/ Zip: _____

Phone (_____) _____ E-Mail: _____